

Timothy Jon King

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Profile

Over 20 years of extensive experience in web and graphic design.

Skills

Web and graphic design, web development, art direction, illustration, XHTML, PHP, ASP, CSS, CMS, Flash, JavaScript, social media, print pre-press, photo retouching and manipulation, photography, basic networking, video editing, press checks, and client relations.

Software

Dreamweaver, Indesign, Photoshop, Illustrator, Freehand, Fireworks, Flash, Power Point, File Maker, Acrobat, MS Office, Word Press, Web Prism, Joomla, Weebly, Various FTP applications, and Microsoft Office (many others upon request).

Experience:

- Manage projects and budgets from start to finish
- Have been responsible for design, site structure, and daily maintenance of several retail and marketing websites
- Design and layout of interactive media projects
- Editing and preparation of videos and audio for the web
- Design with standard compliant code with emphasis on compatibility, accessibility, and search engine optimization
- Coordinate, style, and art direct photoshoots
- Layout and design of print material with attention to detail
- Technical and network support for the Macintosh Operating System
- Experience with the latest proofing, pre-press, printing, and photographic processes
- Coordinate and bid with printers, photographers, paper suppliers, service bureaus, various outside vendors
- Resolve and trouble shoot technical issues
- Coordinate, style, and art direct photo-shoots
- Set up and maintain social media accounts
- Design and implement electronic direct mail
- Hire, manage, and train in-house graphic and web designers

Employment

- Information Technology Specialist II (Web Designer), February 2007 - Present, University of Virginia, Charlottesville VA
- Web and Graphic Designer, February 2003 - February 2007, WorldStrides, Charlottesville VA
(an in-house marketing and design department for a student travel company and school)
- Web and Graphic Designer, September 1999 - February 2003, The Ivy Group, Charlottesville, VA
(a full service advertising, marketing, print and web design agency)
- Graphic Artist, October 1998 - September 1999, Plow & Hearth Catalog, Madison, VA
- Art Director, September 1995 - September 1998, The Speidell Group, Lynchburg, VA
(a full service advertising, marketing, print and web design agency)
- Freelance Graphic Artist, December 1993 - September 1995, Worked in the Washington D.C. area for various businesses, including a design agency, photography studio, newspaper, and sign company

Education

Bachelor of Fine Arts with an emphasis in Graphic Design 1993, West Virginia University, Morgantown, WV